Tecnologico de Monterrey (ITESM) students visit EC

EC was delighted to host ITESM students from Mexico in Jan 2020 under the ITESM x SUTD Winter Program. About 20 students attended the session which included a tour around the Entrepreneurship Centre. The students learnt about the various startups housed under EC and their innovations. A series of mini-talks were also arranged for them.

Our friends from Infocomm Media Development Authority (IMDA) shared interesting details about their Open Innovation Platform, an innovation call that accelerates digital innovation by matching real business challenges of problem owners to problem solvers. Students also got an overview of addressing pain points in the industry by 3 startup owners in various stages of growth. SUTD EC startups Whyre (smart AR helmet attachment) and Mimicare (integrated assistive system for posture management) shared their perspectives on the local entrepreneurship ecosystem. We even had a guest speaker from BeeX, a deep tech engineering startup specializing in marine robotics.

Have you heard of the NASH living lab in SUTD?

What is NASH?

NASH (National Assistive HealthTech Hub) is a test bedding facility for Assistive HealthTech and Smart-home solutions. It comprises a 2-bedroom HDB flat mock-up (~45 sqm) and an observation room (~10 sqm)

How can NASH help you?

We aim to help make your assistive HealthTech and Smart-home solutions more ready for downstream incubation, investment or testbedding/productization and/or market penetration.

Where?

Building 2, Level 6, 2.611

How to get in touch?

A. Senthil Kumar

Tel: 68764269   Email: nash@sutd.edu.sg

Whyre: Creating the safer roads of tomorrow

Whyre is a technology start-up in the area of road safety intelligence. Whyre's mission is to create a safer road environment for all road users. They aspire to reinvent safety in the private transportation sector. They firmly believe in inculcating a sense of road responsibility amongst road users.

Their story

Their first product is Argon Transform, a helmet attachment that aims to address the inherent blind-spot problem of riders. Fundamentally, it increases users' situational awareness by providing them peripheral vision of their blind spots, which can potentially save lives. The Argon Transform is the world's first dual-camera Head-up Display helmet attachment made for motorcyclists. An innovation for riders by riders themselves!

The EC touch

Starting off as a B2C company, SUTD EC has been supportive of Whyre's pursuits and provided various opportunities for Whyre to network with like-minded individuals and industry partners. Moving forward, Whyre will shift into B2G and B2B partnerships.

Helping startups to take off is my game – Seah Kah Wee

The latest to join the crazy fray at EC, Kah Wee is our Incubation & Partnership Manager.

Having an education background in Psychology, Business and Entrepreneurship coupled with utilitarian values, Kah Wee's strength lies in market evaluation and business partnerships.

Before joining SUTD, he was helping startups scale locally as well as regionally as a VC, and subsequently helping post-Series A companies gain market access into China.

He enjoys talking to startups and aspiring entrepreneurs and plays an active role to help them accelerate. Whether you need help in ideation, reaching out to industry partners or refining your pitch, Kah Wee is the guy to look for.

Email: Kahwee_seah@sutd.edu.sg

Stay tuned!

Launch Something
9 March – 10 March

Part of a series of workshops under STARTsomething@SUTD. Launch Something
is a 2-day workshop that introduces participants to business concepts needed to further fine tune their business model.

SUTD Lean Launchpad Program
11 March – 15 May

10-week national program carefully crafted with the main aim of helping research scientists and engineers turn their inventive technologies into commercially viable products and feasible business ventures.